



10th International Olive Congress – Zurich 2011

Thursday, April 14, 2011, 09:30 am until 04:30 pm

The 10th International Olive Congress - Zurich (IOC) takes place at Thursday, April 14, 2011 at the University of Applied Sciences Zurich (ZHAW), Department of Life Sciences and Facility Management (LSFM) in Wädenswil.

In the anniversary year of the International Olive Oil Award - Zurich (IOOA) a congress program with many interesting topics out of the "world of olive oil" was arranged. Besides a review of the last 10 years of IOOA & IOC, methodological aspects of sensory and chemo-analytical olive oil evaluation, as well as health, labelling and packaging aspects are in our focus.

As concluding program topic of the congress and at the same time as climax of the whole event, the announcement of the 2011 winners will take place. Golden and Silver Olives, Awards as well as Special Prices, that were evaluated by the Swiss Olive Oil Panel (SOP) during the 10th International Olive Oil Award – Zurich 2011, will be awarded for the top olive oils of 2011.



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09:15 am Shuttle-Bus from parking „Gerenau“

09:30 am Registration with Coffee and Gipfeli

PROGRAM

10:00 am	Opening & Greeting	Corinne Gantenbein ZHAW
10:15 am	The Influence of “Harmony” Evaluation on the Quality Development of Extra Virgin Olive Oil	Dieter Oberg German Olive Oil Panel
10:45 am	Overview: Sensory Quality of Premium Olive Oils from the Swiss Market Experiences and Results from the last 10 Years of International Olive Oil Award – Zurich	Annette Bongartz Swiss Olive Oil Panel / ZHAW
11:15 am	Analytic Quality Assessment of Aromatic Olive Oil Compounds How can Quality be measured ?	Georg Dierkes Bergische Universität Wuppertal
11:45 am	Health Aspects of Olive Oil New and old Findings	Christine Brombach ZHAW
12:15 am	Legal Framework for Labelling and Declaration of Olive Oil Options and Constraints	Evelyn Kirchsteiger-Meier ZHAW
12:45 am	Does the “Ideal” Packaging for Olive Oil exist ? Checking out packaging materials	Selcuk Yildirim ZHAW
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01:15 pm	Lunch Buffet <u>Parallel:</u> Exhibition of participating Olive Oils 2011	
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02:15 pm	Assignment of Winners 2011 Golden Olive - Silver Olive – Award “Best of ...” and Special-Prizes 2011	Annette Bongartz / Martin Popp ZHAW
approx. 03:30 pm	Open End at the “Olive Oil Bar” Enjoy and taste the winning olive oils 2011 Meet producers and retailers <u>Parallel:</u> Exhibition of participating Olive Oils 2011	
End 04.30 pm	Shuttle-Bus back to parking „Gerenau“	



Registration

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First, Last name: _____

Exact Billing Address:

Company: _____

Street: _____

ZIP / Town: _____

Country: _____

Email: _____

Congress Fee, including Lunch Buffet, to the amount of CHF 175.- (Euro 140.-) per person; to be paid during registration on April 14, 2011 (cash).

I am arriving by: Car

Public transportation

Comments:

Please use public transportation, because there are only a limited number of parking spaces (charged) available at the conference venue. The use of public transportation is highly recommended.

→ SBB / ZVV up to train station „Wädenswil“

→ Bus 123 or 126 up to stop „Hochschule Wädenswil“

Arriving by car, please use the parking „Gerenu“. A Shuttle-Bus to ZHAW campus is arranged from 09:15 am until the beginning of the Congress.

Registration to send or fax to:

Zürcher Hochschule für Angewandte Wissenschaften (ZHAW)

PO Box, CH 8820 Wädenswil,

Phone: +41 58 934 59 80, Fax +41 58 934 50 01,

E-mail: weiterbildung.lsfm@zhaw.ch