
7th International Olive Congress – Zurich 2008

“Olive Oil – a highly complex Sensory Perception”

Wednesday April 02nd, 2008, 10:00 a.m. until 03:00 p.m.

from 09:30 **Registration** with coffee and croissants

PROGRAM

7th INT. OLIVE CONGRESS ZURICH 2008

- 10:00 a.m. **Opening & Greetings** **Michael Kleinert**
University of Applied
Sciences Zurich
- 10:10 a.m. **How does Olive Oil smell and taste ?** **Christine Brugger**
Sensory Perception with Human Senses University of Applied
Sciences Zurich
- How do we evaluate Olive Oil ?** **Annette Bongartz**
Main differences in methodology University of Applied
Sciences Zurich
- Off-Flavours and Positive Characteristics ?**
Prospects and risks during description and inter-
pretation of sensory data
- Fascinating diversity of Aroma**
Interactive program in order to make the fasci-
nating diversity of aroma perceivable in prac-
tice
- 12:00 a.m. **Lunch-Snack**
- Parallel: Exhibition of Participating Oils 2008

7th INT. OLIVE OIL AWARD ZURICH 2008

- 01:30 p.m. **Assignment of Winners** **Annette Bongartz**
Golden Olive - Silver Olive - Award **Christine Brugger**
University of Applied
Sciences Zurich
- approx.
03:00 p.m. **„Open End“ at the Olive Oil - Bar**
Taste this years' excellent Extra Virgin Olive Oils
and come together with producers and retailers
- Parallel: Exhibition of Participating Oils 2008

REGISTRATION

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First / Last name: _____

Exact Billing Address:

Company: _____

Street: _____

ZIP / Town: _____

Country: _____

Email: _____

Conference Fee (including snack-lunch and beverages)
CHF 175.- (Euro 110.-) per person

I am arriving by: Car
 Public transportation

Comments:

Please use public transportation, because there are only a limited number of parking spaces (charged) available at the conference venue. The use of public transportation is highly recommended.

→ SBB / ZVV up to train station "Waedenswil"

→ Bus 123 or 124 up to stop "Hochschule Wädenswil"

Registration to send or fax to:

University of Applied Sciences Zurich (ZHAW)

Gruental, CH 8820 Waedenswil

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